

2011 BCOA National Catalog Advertising Rates  
PREPAID ADS RECEIVED *BEFORE* MARCH 1, 2011 RECEIVE DISCOUNT  
**DEADLINE ~ MARCH 9, 2011**

**PLEASE USE: [bcoacatalogads@gmail.com](mailto:bcoacatalogads@gmail.com)**

Black & White Advertising

|                                   |      |               |
|-----------------------------------|------|---------------|
| Single Full Page - 2 photos max ~ | \$60 | Discount \$48 |
| Single Half Page - 1 photo        | \$35 | Discount \$28 |
| Single Full Page - No photo ~     | \$45 | Discount \$38 |
| Single Half Page - No photo ~     | \$25 | Discount \$18 |
| Business Card ~                   | \$20 |               |

Color Advertising

Single Full Page - 2 photos max. ~ \$100

**Ad Specifications:**

- 1) Hard copy, CD, or emailed camera-ready ads need to be formatted at 4.75" wide by 8" tall for full page ad, 4.75" wide by 4" tall for half page ad
- 2) Digital photos must be *AT LEAST* from a 3-meg camera and 300 dpi
- 3) Emailed photos must be scanned at a MINIMUM of 300dpi

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*Visa/MC accepted with # & exp.date. 5% handling fee will be added.*

Pay on 'ONE STOP SHOPPING FORM' *OR* Send payment made out to BCOA, to:  
Cynthia Gredys ~ 2010 BCOA Catalog Chairman  
10912 156<sup>th</sup> Street - Louisville, Nebraska 68037-3302