



2010 BCOA YEARBOOK

Open to all Borzoi fanciers who are in good standing
with the AKC and the BCOA.

May 2010 National Specialty Release
One free copy per advertiser; two copies with 10 pages or more.

Present your kennel or only Borzoi to the world in this invaluable, spiral-bound pedigree reference book. Three or more representative generations encouraged.

Open to all Borzoi: Companions, Conformation, Obedience, Coursing
and Borzoi of Special Merit.

ADVERTISING RATES:

Black & White:

\$75 each page, first two pages, same owner or kennel name

\$65 each additional page, same owner

Full Color:

\$220 each page, first two pages, same owner or kennel name

\$200 each additional page, same owner

Visa and MasterCard accepted. Include name, card number and expiration date.

ADVERTISING DEADLINE:

January 15, 2010, firm

The 2010 BCOA Yearbook is a three-generation pedigree reference book and will be the same size as the previous BCOA Yearbooks. We will follow a strict format and there will be no special artwork, extra photo or logo. Copy will be limited to 50 words or less and photo will be cropped to the dog. (Photos will not and should not be physically cut.) One photo and one pedigree per page. Scanned photos must be submitted at 300 dpi or higher. These ads are offered at cost. BCOA will receive profit from sales after publication.

For additional information or advertising forms, please contact:

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Forms may be downloaded from the BCOA website at www.borzoiclubofamerica.org

2010 BCOA YEARBOOK ADVERTISING FORM

Name of Dog: _____

Birthdate: _____ Sex: _____ Color: _____ Kennel Name: _____

Breeder(s): _____

Owner(s): _____ Phone: _____

Address: _____

Email Address: _____

Copy (50 Words or less): _____

THREE-GENERATION PEDIGREE
Please print or type
