

# 2025 CATALOG ADVERTISING

	<u>Regular</u>	<u>Discount</u>
Full Page Color (2 photos max.)	\$120.00	\$120.00
Full Page (2 photos max.)	\$75.00	\$60.00
Full Page (no photo)	\$55.00	\$45.00
Half Page (1 photo)	\$45.00	\$35.00
Half Page (no photo)	\$35.00	\$20.00
Business Card Ads (2" x 3 1/2")	\$25.00	\$15.00
Prepaid, pick up at show	\$25.00	
Catalog purchased at the show	\$35.00	
Mailed Catalog, unmarked	\$40.00	

**Discount Rate Deadline: March 5, 2025**

**Regular Catalog Deadline: March 19, 2025**

Credit cards accepted with #, Exp. date & CVC#. 5% handling fee will be added.

## Ad Specifications:



- Hard copy or emailed camera-ready ads need to be 4.75" x 8" full page ad & 4.75" x 4" half page ad.
- Digital photos must be from at least a 6-meg camera.
- Emailed photos must be scanned at a minimum of 300 dpi.

**HELEN W. LEE, CATALOG ADVERTISING CHAIRMAN**  
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